

JAXFAX Magazine  
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# JAXFAX Travel Marketing MAGAZINE

## 2009 Guide to: Host Agencies Co-ops and Consortia

### READ ABOUT:

- What is a Co-op Agency?
- What is a Host Agency?
- What is a Consortium?
- Benefits of each option?
- Which is best for your agency?
- The road ahead...

### PROFILES & DIRECTORIES

- Co-op Agencies
- Host Agencies
- Consortia



# JAXFAX Travel Marketing MAGAZINE

## America's Vacation Center

### Host Agency

5201 Blue Lagoon Drive, Ste. 900, Miami FL, 33126

Phone: 800-396-8507, Email: Contact@JoinAVC.com

Website: www.JoinAVC.com

Co-Presidents: Brad Anderson & Van Anderson

Membership Contact: JoinAVC Talent Scout

Years in Operation: 40+

Number of Member Agencies: NA

Membership Fee/Fee Structure: \$495

**New Agency Criteria:** America's Vacation Center seeks Independent Affiliates who have demonstrated a proven record of success as a travel professional and are driven to independently run their business at the forefront of the travel industry.

**Member Benefits and Services:** Live Leads™ – America's Vacation Center offers access to its Live Leads program, in which well qualified customers are sent exclusively to Independent Affiliates via the phone and Internet. Live Leads are only offered to one travel professional at a time, based on their areas of expertise and are offered 24 hours a day, 7 days a week, enabling professional sellers of travel to focus on selling and generating top tier commissions. High Commissions and Brand Recognition – As part of the American Express Travel Representative Network, America's Vacation Center Independent Affiliates receive worldwide brand recognition, a strong reputation, high commissions, and credibility with consumers and suppliers. As an award-winning company, America's Vacation Center has received several notable accolades within the travel community including 'Travel Agency of the Year' by Carnival Cruises, Royal Caribbean, Oceania Cruises, MSC Cruises, Norwegian Cruise Lines, and Brendan. Cutting-Edge Technology – Agent Power™ is a patent-pending web-based application exclusively for America's Vacation Center Independent Affiliates. Agent Power provides Independent Affiliates with access to vacation planning resources at their fingertips including a booking engine, CRM, Live Leads™, email, training, support, and more. Independent Affiliates using Agent Power have access to over 25,000 cruise cabins and tour seats of blocked group space and are generating 10-20 times more sales than the average home-based travel agent. Training and Support – America's Vacation Center Independent Affiliates receive live expert support seven days a week and have exclusive access to America's Vacation Center University™ (AVCU), one of the industry's leading training resources with educational programs including: weekly sales coaching, business development coaching, America's Vacation Center Regional Chapters, exclusive vendor training, continued education, private FAMs, and more.

